



EXPRESSION OF INTEREST: NAMING RIGHTS SPONSORSHIP – AWCI AUSTRALIA AWARDS 2025 / 2026

AWCI Australia is pleased to invite expressions of interest (EOI) for naming rights sponsorship of individual award categories for the **Inaugural AWCI Australia Awards 2025 / 2026**.

EOI close on 31 July 2025, sponsors advised by the 8th of August

The awards will be hosted this year on **16 October 2025 in Melbourne**, and next year as part of the **AWCI Australia Bi-Annual National Conference in Cairns – Date TBC 2026**.

This is a unique opportunity to align your brand with excellence in the wall & ceiling industry while gaining national exposure across both events and throughout our award campaigns.

Available Award Categories for Sponsorship:

1. **Residential Project up to \$100,000**
Houses, multi-residential and renovations up to \$100,000 full plastering contract value.
2. **Residential Project over \$100,000**
Houses, multi-residential and renovations over \$100,000 full plastering contract value.
3. **Commercial Project up to \$500,000**
Non-residential up to \$500,000 full plastering contract value.
4. **Commercial Project over \$500,000**
Non-residential over \$500,000 full plastering contract value.
5. **Specialist Linings**
Interior linings without plaster content e.g., metal or timber.
6. **Decorative / Heritage**
Heritage restoration and ornamental plaster work.
7. **Facade**
External cladding linings.

What to Expect:

- Responding to this EOI will secure your organisation the opportunity to receive the **full sponsorship proposal and award program for negotiation**.
- **Successful sponsors** will be officially notified by **8 August 2025**.
- **Sponsorships include.**
 - **AWARD branding**
 - **Hosting and sponsor of winners**
 - **Presentation of award**
 - **Full Communications & Marketing integration of brand with awards**
- A negotiated tailored package of branding, event participation, and media opportunities.